

# Hi 5 ORTHODONTICS

## CULTURAL COMMITMENTS

AT HIGH 5 ORTHODONTICS, WE RECOGNIZE THE NEED FOR VISION AND DIRECTION. WE HAVE THEREFORE CREATED A SET OF STANDARDS THAT WILL DRIVE OUR ACTIONS TOWARD EXCELLENCE:



**MISSION STATEMENT (WHY):**  
We want to make you happy!



**VISION STATEMENT (HOW):**  
HI 5 ORTHODONTICS IS IN THE HAPPINESS BUSINESS.

Of course, we love beautiful teeth, but our real goal is to see them through a SMILE®. Our offices are FUN and FRIENDLY, and our staff genuinely cares about each and every patient. We make it a point to listen, identify concerns, and customize a plan to meet each person's specific needs. We seek to provide the FINEST orthodontic treatment results with an emphasis on service.

We promise a stunning, enduring smile for our patients. We are built upon a long heritage of EXCELLENT SERVICE. We seek to build relationships through honest and open COMMUNICATION & SUPPORT. We utilize the most advanced diagnostic and treatment techniques to cater to your needs. Above all, we maintain the absolute HIGHEST STANDARDS in care & adhere to our core values to guide our actions daily.



### 5 CORE VALUES:

#### INTEGRITY

In how to conduct business and in how we work with others. Be honest and trustworthy and demonstrate integrity to the whole, offering a unified, teamwork approach of solidarity and respect.

#### HAPPINESS

We are passionate about making people happy. It is Why we do what we do. And a smile is the outward expression of that happiness within. We will do whatever we can to make those around us happier by their association with us.

#### INVESTMENT

Invest yourself to the success of the whole. Take ownership in the success of our office by contributing your time, talents and efforts. Find ways to improve in every way. Don't be afraid to fail as individual failures will be enveloped by the success of the whole.

#### HUMBLE SERVICE

Be approachable, teachable, and seek ways to improve and help others improve. Be flexible with how things are done and help others through those changes. Do little acts of kindness for others and find a way to make someone else's life better from your efforts.

#### BALANCE

Balance all your life commitments to enjoy a healthier, happier you. Make time for things that matter most and respect the life commitments of others.



**SMILE®** – Share your SMILE®

**S** - STAY TRUE TO YOUR IDEALS & MAINTAIN YOUR INTEGRITY

**M** - MAKE OTHERS HAPPY BY DEMONSTRATING TRUE HAPPINESS YOURSELF

**I** - INVEST YOURSELF TO THE SUCCESS OF THE WHOLE

**L** - LOSE YOUR SELFISH PRIDE IN HUMBLE SERVICE

**E** - ENJOY A BALANCED LIFE