# Hi ORTHODONTICS

## **CULTURAL COMMITMENTS**

AT HIGH 5 ORTHODONTICS, WE RECOGNIZE THE NEED FOR VISION AND DIRECTION. WE HAVE THEREFORE CREATED A SET OF STANDARDS THAT WILL DRIVE OUR ACTIONS TOWARD EXCELLENCE:



# VISION STATEMENT (HOW): HI 5 ORTHODONTICS IS IN THE HAPPINESS BUSINESS.

Of course, we love beautiful teeth, but our real goal is to see them through a SMILE®. Our offices are FUN and FRIENDLY, and our staff genuinely cares how each and every patient is doing. We make it a point to listen to our patients, identify their concerns, and customize treatment to meet their specific needs. We put your needs first to achieve the FINEST orthodontic treatment results with an emphasis on service.

We promise a stunning, enduring smile for all our patients. We are built upon a long heritage of EXCELLENT SERVICE and care having always demonstrated an importance on each family's experience. We seek to make honest and open **COMMUNICATION** priority to build lasting relationships. We utilize the most advanced diagnostic and treatment techniques to create personalized orthodontic treatment plans for every patient. Above all, we maintain the absolute **HIGHEST STANDARDS** in care, using state-of-the-art equipment and staying up-to-date on all best practices in the orthodontic industry.



### **5 CORE VALUES:**

#### **HAPPINESS**

We are passionate about making people happy. It is Why we do what we do. And a smile is the outward expression of that happiness within. We will do whatever we can to make those around us happier by their association with us.

#### **HUMBLE SERVICE**

Be approachable, teachable, and seek ways to improve and help others improve. Be flexible with how things are done and help others through those changes. Do little acts of kindness for others and find a way to make someone else's life better from your efforts.

#### INTEGRITY

In how to conduct business and in how we work with others. Be honest and trustworthy and demonstrate integrity to the whole, offering a unified, teamwork approach of solidarity and respect.

#### INVESTMENT

Invest yourself to the success of the whole. Take ownership in the success of our office by contributing your time, talents and efforts. Find ways to improve in every way. Don't be afraid to fail as individual failures will be enveloped by the success of the whole.

#### **BALANCE**

Balance all your life commitments to enjoy a healthier, happier you. Make time for things that matter most and respect the life commitments of others.



 $SMILE^{\circ}$  - Share your SMILE $^{\circ}$ 

S - STAY TRUE TO YOUR IDEALS & MAINTAIN YOUR INTEGRITY

M - MAKE OTHERS <u>Happy</u> by Demonstrating true Happiness Yourself

- INVEST YOURSELF TO THE SUCCESS OF THE WHOLE

\_ <u>- Lose your selfi</u>sh pride in <u>Humble Service</u>

- Enjoy a Balanced Life